



Advanced's retail 'offer'

Just nominate to accumulate an enhanced service

Advanced seeks to work in partnership with its retail customers in order to deliver continual improvement in business performance according to agreed key performance indicators (KPIs).

“The professionalism, expertise and commitment from the Advanced team, coupled with a strong infrastructure, ensured our reprocessed product moved through our supply chain ahead of agreed KPIs. I would have no hesitation in recommending Advanced to other clothing businesses.”

Nick Kay,
Head of Logistics,
Littlewoods.

Lead Director
Glyn Rogan

Head of Operations
Ben Balfour

Sales specialist
Caroline Knowles
DD: 01422 231 044
Mob: 0771 321 4563

Advanced
www.advancedsupplychain.com

Advanced House,
Water Lane,
Halifax. HX3 9HG
Tel: (01422) 386000
Fax: (01422) 386001

Sidhill Business Park,
Holmfield Industrial Estate,
Holmfield,
Halifax. HX2 9TN
Tel: (01422) 231030
Fax: (01422) 231045

Capture the gains from an improved supply chain with Advanced's new price plan

A win-win opportunity

Retailers that use Advanced see an almost immediate improvement in supply chain performance, both in terms of cost and service levels. Doing business the Advanced way enables retailers to reduce costs, improve cashflow and enjoy greater efficiency and quality levels. Advanced thinking leads to an advance in performance. Here's how:

Exploit economies of scale

Advanced possess economies of scale in terms of warehousing and pre-retail facilities. Retailers also possess these economies in relation to the pre-retail work and warehousing required by their various suppliers. This is a clear opportunity to realise scale economies and Advanced's innovative service plan allows retailers to capture those gains.

Advanced's retail service plan

- 1 Nominate Advanced as your preferred service provider.
- 2 Suppliers use Advanced for logistics and pre-retail services.
- 3 This work is counted as a bulk order and the relevant discount is returned to the retailer at the period review meetings.

Improve company cashflow

Using Advanced as your nominated supplier allows retailers to schedule supplier payments according to the arrival of good in-store. Advanced has already developed such a scheme for one of its customers and developed the IT systems required to make it work. Now all of our customers can benefit.

Improve product quality levels

Advanced are the ready-for-sale specialists amongst logistical service



providers and we pride ourselves on knowing our business and our customers' business. We know the quality levels expected by all the major high street retailers and have extensive experience in ensuring goods meet and exceed them.

Improve supply chain performance

Advanced ensures it has sufficient capacity to maintain its industry-leading service levels even during peak periods. In 2005, a total of 39 million garments were despatched, with the highest weekly throughput being 1.1 million. Advanced's logistics division carried 24 million items, with 99 per cent of delivery booking times being achieved, while the accuracy of despatch counts was 99.95 per cent. Advanced encountered no service or audit issues during this period.

Take advantage of our expertise

Advanced believes its niche within the fashion industry is as ready-for-sale specialists able to create shared growth by providing added value for our customers. To this end, we are in the process of creating the Advanced Knowledge Bank and are willing to share our expertise by offering personal consultations to all existing and potential customers.