



Advanced's brand 'offer'

Success in fashion is about backing market winners

Advanced has the systems, the facilities and the expertise to ensure your goods reach their final destination at the right time at the right price each and every time. We maintain the capacity to ensure your winning lines maximise their return.

“For the past 12 months Advanced have handled the warehousing, store allocation and distribution of footwear into one of our major retail customers. In that time it would be difficult to fault the service, communication, and operational visibility provided by Advanced to date.”

Matt Chapman
Retail Merchandiser
Hush Puppies (UK) Ltd ®

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‘Work with Advanced and your dream supply chain is only a season away’

Improve the availability of hot selling product lines

Retail is a fast-moving environment and the companies that thrive are those that can ensure the availability of the top selling lines.

Advanced's experience in the fashion industry means we understand the importance of short lead times and the costs of failing to get goods to market. We also appreciate that margins must be defended at all times and so offer cut-price processing and load consolidation for brands delivering to the same destinations.

Reduce costs and improve cashflow with Advanced

Advanced can manage the supply chain from the port of origin onwards. We will even instruct manufacturers on the correct way to package goods to ensure reduced processing costs and improved quality levels.

A partnership approach allows our brand customers to reduce their back-office headcount, providing an instant reduction in fixed and ongoing costs. Advanced can also improve our customers' cashflow in conjunction with HM Customs. Our system allows companies to pay duty charges and VAT when the goods leave our site.

Improve quality levels and the reputation of your brand

Advanced are the ready-for-sale specialists amongst logistical service providers and we pride ourselves on knowing our business and our customers' business.

We know the quality levels expected by all the major high street retailers and independent stores and have extensive experience in ensuring our customers' goods meet and exceed them. Advanced has invested in its facilities, its systems and its staff to ensure that our customers can feel



secure that the reputation of their brand is in safe hands.

Choose a partner that's focused on delivering the promise

Advanced has invested in its systems and facilities to ensure that it has sufficient capacity to maintain its industry-leading service levels even during peak periods. The key facts from 2005 that back up this statement are that 39 million garments were despatched, with the highest weekly throughput being 1.1 million. A total of 24 million items were carried by Advanced's logistics division and the accuracy of despatch counts was 99.95 per cent. In addition, Advanced encountered no service or audit issues during this period.

Achieving shared growth by working in partnership

Advanced believes its niche within the fashion industry is as ready-for-sale specialists able to create shared growth by providing added value for our customers. To this end, we are in the process of creating the Advanced Knowledge Bank to collect industry information and best practice and are willing to share our expertise by offering personal consultations to all existing and potential customers.